St. Mary's RC Primary School, a Voluntary Academy
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*"Called to love as God loves"*
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16th November 2026

**Dear Parents and Carers,**

At St Mary's, safeguarding and protecting our children is our highest priority. As technology continues to develop, particularly in the area of artificial intelligence (AI), we regularly review our practices to ensure we are sharing children's experiences in the safest possible way.

From today, we will be making some changes to the way photographs are shared on our social media platforms. While we remain committed to celebrating the wonderful learning opportunities, achievements and experiences of our pupils, we will be adapting the types of images we use in response to evolving AI safeguarding concerns.

You may notice that our photographs will increasingly focus on:

- Children's learning, work and achievements rather than identifiable facial images.
- Photographs taken from behind or at angles where children cannot be easily identified.
- Images that showcase learning, creativity and participation while maintaining privacy.
- Side-profile photographs only where appropriate parental consent has been provided.
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As our flyer states, **we've changed the angle, not the story**. We will continue to share and celebrate the fantastic things happening in school, while taking additional steps to protect every child in our care.

Thank you for your continued support and understanding as we adapt our practice to ensure the highest standards of safeguarding for all pupils.

Yours sincerely,

**Mrs Morgan**

Deputy Headteacher